

Brad Flanagan

103 16th Street
Ames, IA 50010

T 818.620.6777
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BradFlanagan.com

[Linkdin Profile](#)

Freelance Ames, IA Present
Graphic Design / Marketing Consultant

Media Services / Showbiz Software Los Angeles, CA 2005 – 2009
Marketing Director

Responsibilities include:

- Create and design all marketing materials and advertising for the payroll and software company
- Create and track all direct mail/e-mail as well as leads list management
- Construct and maintain company websites
- Develop market plan with VP of Business Development and VP of sales
- Assist in new product launches for software company
- Function as liaison to all vendors as well as outside PR companies
- Oversee construction of new software retail location and coordinate grand opening events for all locations

Panera Bread Inc., Los Angeles, CA 2004 – 2005
(L.A. Doughmakers L.L.C.)

Assistant Manager

Assist in daily operations including shift management, as well as many administrative tasks including product orders, scheduling, and payroll.

Redeye Internet Cafe at Kiss My Aspirations, Inc. Cedar Falls, IA 2003 - 2004
Owner

Internet Cafe on Hill St., Cedar Falls, IA near University of Northern Iowa campus, specializing in late hours and an alternative to the mostly alcohol related hang outs in the area.

Joker's Comedy Night Club Cedar Falls, IA 2002 - 2003
General Manager

Oversee all aspects including staff management, scheduling, inventory, and nightly operations.

Barmuda Corp. 2000 - 2002
Assistant Marketing Director

Phantom EFX

Artist / Web Designer

Responsibilities include:

- Handle large portion of administrative duties for the company and president
- Create nightly promotions to increase traffic for corporate venues and design of all promotional materials
- Design and management of web sites for all venues
- Character illustration for "Real Deal Poker"
- Game manual for "Real Deal Casino Quest"

Emerald Design & Publishing 1998 - 2000
Graphic Designer / Pre-press

Involved in all aspects of production including:

- Logo design, page layout, and web design
- Typesetting, pre-flighting, scanning and color correction
- Plate burning and bindery

Education

University of Northern Iowa

BA, Graphic Design, Studio Art (Drawing), 1994 - 1998

Activities

- Tau Kappa Epsilon, Delta Tau Chapter - New Member Educator '95-'97 - Vice President '98
- UNI Cheerleading '95-'98

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References

Linda Glantz-Ward

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Additional references available upon request.